

Customer Story

NovaSculpting Spa

NovaSculpting is an aesthetics clinic and spa in Virginia that offers body contouring services to clients who want to tone their body. The spa is frequented by men and women who want to utilize CoolSculpting technology and the benefits it provides. Team NovaSculpting is certified and highly experienced in performing body contouring treatments with safe and guaranteed results.

Challenge

When NovaSculpting first contacted the Growth99 team, the spa was struggling with an unimpressive lead conversion rate. The spa wanted help from Growth99 with website management, online reputation management, and lead conversion. The NovaSculpting spa hoped to gain more client bookings via their website with a strong and publicity-driven social media marketing strategy.

Solution

Growth99 migrated the functioning of the NovaSculpting website to their portals and began working on improving the rate of leads conversion. Google Ads, an excellent automated follow-up system, and a robust CRM strategy helped the NovaSculpting website grab ample online attention. The rate of lead conversion improved dramatically as the NovaSculpting website began getting more online bookings.

AT A GLANCE

Company : NovaSculpting Spa

Business : Aesthetics Clinic And Spa

Location : Arlington, Virginia

Customer Since : 2021

Website :

<https://novasculpting.com/>

Use Case : Growth99 implemented a successful online reputation management strategy that helped the NovaSculpting spa scale its business.

Novasculpting Spa Says,

"Since the kick-off call, Growth99 has been great!"