



Customer Story Peninsula Glow

Peninsula Glow is a premium med spa offering skin-friendly and safe regenerative treatments to its clients. The motto at Peninsula Glow is to enhance the client's looks while retaining their natural beauty and making them feel good about themselves. Peninsula Glow offers services that are customizable and suited to the needs of a wide variety of symptoms and skin types. A team of nurse practitioners, registered nurses, and aestheticians keep their knowledge on medical aesthetics updated all the time to offer the best of the best while treating each client.

Challenge

Peninsula Glow was a direct referral from another Growth99 client, and was seeking the perfect digital marketing partner to create a lasting web presence for itself. The spa sought to increase their client base with the help of several, reliable online means like a robust website and appropriate SEO. When Peninsula Glow met with Growth99, the existing website lacked an impressive Call-to-action, which caused the website to not garner as many online leads as it would have liked.

Solution

Growth99 worked on the migration of the online functioning of the Peninsula Glow website to a more robust platform. Local SEO, paid advertising, and a strong CRM strategy managed to impress a lot of the website visitors. The lead generation and conversion rate began increasing substantially to the point where Peninsula Glow was able to scale its business in the right direction.

AT A GLANCE

Company : Peninsula Glow Medical Spa

Business : Aesthetic Med Spa

Location : Monterey, California

Customer Since : 2021

Website :

<https://peninsulaglow.com/>

Use Case : A unique CRM strategy launched by Growth99 helped Peninsula Glow Medical Spa gain an increasing base of happy clients.

Peninsula Glow Says,

"Growth99 has been great! Cameron has a lot of passion to work with us!"