

Customer Story Plush Laser

Plush Laser is an aesthetics clinic dedicated exclusively to offering laser hair removal services to its clients. The clinic offers a customizable menu of services from which the clients can take their pick of cosmetic treatments to meet their needs. The laser hair removal services are medically-tested and FDA-approved. A team of certified aestheticians walk their clients through every step of the treatment and post-treatment care.

Challenge

Plush Laser clinic was struggling to generate the desired number of leads and had an antiquated website for support. There was no CRM plan or SEO to guide the website to gain more online popularity. Plush Laser hoped to increase their lead generation rate with the help of paid Google ads and social media ads.

Solution

The Plush Laser website began garnering more leads and generating more traffic after Growth99 used a unique SEO strategy for it. A failsafe and impressive CRM helped to increase the rate of lead conversion. Plush Laser has begun registering more online bookings since Growth99 has taken over the digital marketing and online reputation management for the clinic.

AT A GLANCE

Company : Plush Laser Clinic

Business : Aesthetics Clinic

Location : Birmingham, Michigan

Customer Since : 2021

Website : <https://plushlaser.com/>

Use Case : Growth99 designed and implemented a brilliant paid ads campaign successfully to help Plush Laser scale its business.

Plush Laser Clinic Says,

"We love Growth99!"