



## Customer Story Skinetic Aesthetics

*Skinetic Aesthetics is an aesthetic medicine clinic focused on offering anti-aging and skincare services to its clients. The clinic offers a myriad of services like body sculpting, eyelash beautification, dental beautification, laser treatments, facial rejuvenation therapies, and beauty treatments like waxing. Each of the services is customizable to suit the client's individual requirements and beauty needs. The staff at Skinetic Aesthetics offer only medically-tested and FDA-approved treatments to their clients.*

### Challenge

Skinetic Aesthetics was facing difficulties in creating a lasting online presence and gaining more popularity among the masses when the clinic contacted Growth99 in the Winter of 2021. The clinic was challenged with respect to a robust website, SEO, and a reliable CRM strategy.

The Skinetic Aesthetics website was not able to garner sufficient leads to help scale its business. Skinetic Aesthetics wanted to rank higher up during web searches to garner more leads.

### Solution

Growth99 helped Skinetic Aesthetics by migrating the functioning of its website to a robust online portal. As more and more people began to visit the new website, the rate of lead generation and lead conversion increased. Growth99 successfully implemented a publicity strategy based on the positive Google reviews that the Skinetic Aesthetics was amassing. Automated SMS and email campaigns were an instant hit with the public and helped the clinic to garner more leads.

### AT A GLANCE

**Company :** Skinetic Aesthetics

**Business :** Aesthetic Medicine Clinic

**Location :** Las Vegas, Nevada

**Customer Since :** 2021

**Website :** <https://skinetic.org/>

**Use Case :** A robust SEO and a well-planned CRM strategy devised by Growth99 helped the website of Skinetic Aesthetics to increase its lead generation rate.

#### Skinetic Aesthetics Says,

*"Growth99 takes action quickly and was able to support us!"*