



BEAUTY LAB  
STUDIO

GROWTH99

## Customer Story Beauty Labs Studio

*Beauty Labs Studio is an aesthetic medical spa that offers various beauty treatments, skin rejuvenation, and anti-aging skin treatments. Liana, the owner and aesthetician at Beauty Labs Studio, is certified to perform permanent makeup treatment, body contouring, PRP treatment, and much more. A pre-treatment consultation is scheduled for each client to understand their cosmetic concerns and to form a suitable treatment plan.*

### Challenge

Beauty Labs Studio approached Growth99 in the Winter of 2021 to help with creating an impactful online presence for its business. The spa did not have a website and wanted Growth99 to design a robust digital marketing strategy to garner more online bookings.

Due to a lack of online visibility, Beauty Labs Studio was not able to cater to a satisfactory number of client base.

### Solution

Growth99 developed an impressive website for Beauty Labs Studio that was embedded with dynamic SEO. The digital marketing strategy that Growth99 used, was aimed at increasing lead generation. Online marketing campaigns led to more people noticing the website of Beauty Labs Studio. The spa now enjoys a wide client base and is serving happy clients every day.

### AT A GLANCE

**Company :** Beauty Labs Studio

**Business :** Aesthetic Medicine Spa

**Location :** New York City, New York

**Customer Since :** 2021

**Website :**

<https://beautylabsstudio.com/>

**Use Case :** Growth99 implemented multiple digital marketing strategies to help Beauty Labs Studio scale its business.

#### Beauty Labs Studio Says,

*"Growth99 does not stop. They show up and deliver!"*