



## Customer Story Bella Rose Aesthetics

*Bella Rose Aesthetics is a medical aesthetics and wellness spa catering to the needs of clients looking for anti-aging and rejuvenating skin treatment. The spa is managed by a team of experts who are licensed and certified to carry out various medical aesthetics procedures. Retaining the clients' natural beauty while enhancing their physical appearances is the motto followed at Bella Rose Aesthetics. Each client gets a one-on-one consultation session during which their customized treatment plan is created for them.*

### Challenge

Bella Rose Aesthetics contacted Growth99 in the Winter of 2021, as the spa was looking for a robust digital marketing partner. The spa wanted to scale its business by developing a strong web presence. The existing website of Bella Rose Aesthetics did not allow it to garner adequate leads due to poor SEO.

### Solution

Growth99 migrated the online functions of Bella Rose Aesthetics to a reliable infrastructure that was embedded with robust SEO. The website began garnering popularity and the number of website visitors who converted to leads increased. The spa serves a large number of happy clients today and has scaled its business in a satisfactory manner.

### AT A GLANCE

**Company :** Bella Rose Aesthetics

**Business :** Medical Aesthetics and Wellness

**Location :** Carmel, Indiana

**Customer Since :** 2021

**Website :**

<https://bellaroseaesthetics.com/>

**Use Case :** Bella Rose Aesthetics enjoys a wide client base thanks to the digital marketing strategy that Growth99 has designed for the spa.

#### Bella Rose Aesthetics Says,

*"Growth99 has been great, I would recommend them!"*