



Customer Story GFace MD

GFace MD is a medical aesthetics and cosmetic clinic offering a myriad of skin treatment services to its clients. Dr. Gretchen Frieling, a board-certified dermatopathologist, combines her medical knowledge with her artistic side to give her clients the perfect solution to their skin problems. Anti-aging injections, laser-based treatments, and skin rejuvenating treatments are some of the services that GFace MD clinic offers its clients. Each client gets personalized attention with a pre-treatment consultation and a customizable treatment plan.

Challenge

Dr. Frieling approached Growth99 in the Winter of 2021 as a direct referral from another client. She sought assistance from Growth99 for a complete digital makeover for the website of GFace MD. The clinic was relying on a website that was not built to scale the business in the vertical direction. The lack of robust SEO and a sustainable paid ads campaign caused the clinic to fall behind in generating adequate leads.

Solution

Growth99 worked aggressively to complete the migration of the website of GFace MD to a more robust and dynamic platform. A suitable online reputation management strategy was kept in place to increase the online popularity of GFace MD. With paid ads, the website of GFace MD began attracting more visitors, and the lead generation rate increased substantially.

AT A GLANCE

Company : GFace MD

Business : Medical Aesthetics and Cosmetic Clinic

Location : Wellesley, Massachusetts

Customer Since : 2021

Website :

<https://gfacemd.com/home/>

Use Case : Growth99 employed a successful paid ads strategy to help GFace MD gain more traction for its website.

GFace MD Says,

"Thank you so much for all of your work. You have a fantastic team and I am thrilled with the result!"