

Customer Story

JSJ Aesthetics

JSJ Aesthetics is a medical aesthetics and wellness clinic that offers a range of anti-aging, skin rejuvenation, and holistic health services. Anti-wrinkle skin treatment, hormone replacement treatment, sexual wellness, and I.V treatment, are some of the services that JSJ Aesthetics offers. Each client visiting JSJ Aesthetics gets a customized treatment plan that suits their individual taste and requirements.

Challenge

JSJ Aesthetics contacted Growth99 in 2022 to seek help with a digital makeover of their online functions. The clinic was having a decent lead generation rate at the time, but did not have adequate guidance on how to increase its online popularity. The clinic wanted to be recognized on notable social media platforms and rank higher during Google searches.

Solution

Growth99 went full steam ahead to ensure that they offered the best digital marketing experience to JSJ Aesthetics. Powerful lead generation tools helped to increase the number of online bookings via the website of JSJ Aesthetics. Growth99 designed an AI enabled feature to help increase the lead conversion rate for the website of JSJ Aesthetics.

AT A GLANCE

Company : JSJ Aesthetics

Business : Aesthetics and Wellness Clinic

Location : Salem, New Hampshire

Customer Since : 2022

Website : <https://jsjaesthetics.com/>

Use Case : A well-planned CRM strategy helped to increase the lead generation rate for the website of JSJ Aesthetics, and in turn helped the clinic scale its business.

JSJ Aesthetics Says,

"Growth99 has been amazing to work with!"