

Customer Story

Evoked Aesthetics

Evoked Aesthetics is an aesthetic medicine spa that offers a variety of skincare and beauty services to its clients. The spa prides itself on offering only the best services and products based on the latest medical technology. The team of experts working at the spa specialize in regenerative aesthetics and offer services like hair restoration, Plasma-based rejuvenation treatments, and exfoliating skin treatments.

Challenge

Evoked Aesthetics was a new in the medical aesthetics business when it contacted Growth99 in the Winter of 2021. The spa did not have any experience in running their business online as it did not have any website. Facing stiff competition from other seasoned businesses in the world of medical aesthetics, Evoked Aesthetics needed a strong online presence, complete with SEO and a successful digital marketing strategy.

Solution

Growth99 has designed a robust website for Evoked Aesthetics that is easy to navigate and has minimal downtime. Dynamic SEO has helped to increase the online visibility of the spa website. The spa has been able to scale its business due to the robust online marketing strategy that Growth99 has used. A successful CRM strategy has helped the website of Evoked Aesthetics to garner more leads and increase the rate of lead conversion.

AT A GLANCE

Company : Evoked Aesthetics

Business : Aesthetic Medicine Spa

Location : Lynn Haven, Florida

Customer Since : 2021

Website :

<https://evokedaesthetics.com/>

Use Case : Growth99 developed a unique CRM strategy for Evoked Aesthetics to scale its business.

Evoked Aesthetics Says,

"Growth99 has been great to work with! I would recommend them!"