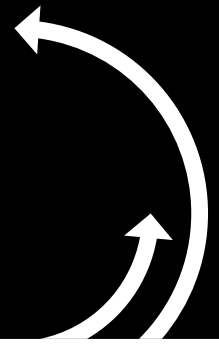




THE BEAUTY LOUNGE
medical wellness spa & salon

GROWTH99



Customer Story

The Beauty Lounge

The Beauty Lounge is an aesthetic skin clinic that provides anti-aging treatment and medical-grade skincare. Botox, Fillers, Microneedling, Sculptra, and Kybella are some of the treatments that the clinic offers. The Beauty Lounge was started to provide people with a comfortable environment to avail safe medical treatment. The Beauty Lounge promises to provide all beauty and skincare needs under one roof.

Challenge

The Beauty Lounge contacted Growth99 for the first time in 2022. The clinic did not have any web presence before coming in touch with Growth99. The Beauty Lounge sought help to increase its web presence and attract more clients. The Beauty Lounge did not have adequate tools, like SEO, CRM, and a successful digital marketing strategy to scale its business on online platforms.

Solution

Growth99 got to work and developed a dynamic and easy-to-navigate website for The Beauty Lounge. A robust SEO backing helped the brand new website to increase the lead generation and lead conversion rate. The Beauty Lounge has successfully scaled its business due to increased website traffic and its online popularity.

AT A GLANCE

Company : The Beauty Lounge

Business : Aesthetic Skin Clinic

Location : Port Orange, Florida

Customer Since : 2022

Website :

<https://beautyloungeportorange.com/>

Use Case : The website of The Beauty Lounge has been grabbing more eyeballs since the clinic's association with Growth99.

The Beauty Lounge Says,

"Growth99 did a great job, I am happy to be working with them!"