

Customer Story Truth Med Spa

Truth Med Spa is an aesthetic medicine practice offering a healthy and comfortable environment to clients looking for authentic skincare services. The co-founders of Truth Med Spa have 15 years of experience in the aesthetics field, which they use to offer innovative treatment styles to their clients. Laser treatments, hair removal, permanent makeup, and facial therapies are some of the services that Truth Med Spa provides.

Challenge

Truth Med Spa was operating on an antiquated website that was not ranking in satisfactory business results. The website had poor SEO backing, which resulted in very low lead generation and conversion rates. Truth Med Spa wanted Growth99 to help it with a digital marketing plan that would enhance the online presence of its website.

Solution

Growth99 set out to work by migrating the functioning of the Truth Med Spa website to a robust infrastructure. A successful SEO strategy helped the website to rank higher during online searches. More people now know about the services and facilities that Truth Med Spa offers.

The rate of lead generation and online bookings from the Truth Med Spa website has increased tremendously due to the branding and digital marketing efforts of Growth99.

AT A GLANCE

Company : Truth Med Spa

Business : Aesthetic Medicine Practice

Location : Golden, Colorado

Customer Since : 2022

Website : <https://truthmedspa.biz/>

Use Case : Growth99 devised a helpful SEO strategy to help scale the Truth Med Spa business.

Truth Med Spa Says,

"Thank you, Growth99!"