

Customer Story

A Better Solution

A Better Solution is a medical aesthetics spa that offers its clients anti-aging treatment, weight loss options, and wellness treatments. IV nutrition therapies, Ketamine Therapy, and Aesthetics are among the wide range of services that the spa provides. A team of Nurse Practitioners, Registered Nurses, and Licensed Aestheticians provide pre-treatment consultations and custom treatment plans to clients at Absolute Healthcare.

Challenge

A Better Solution contacted Growth99 in the winter of 2022 as the spa was searching for a reliable marketing & tech partner to help them scale the practice and achieve higher results. The spa did not have a robust website and wanted help from Growth99 to have an impressive digital presence. Absolute Healthcare was also facing a challenge on the SEO front of its website, which was not allowing the spa to gain the required online popularity.

Solution

Growth99 worked towards creating a new and dynamic website for A Better Solution. An impressive SEO strategy CRM helped the website attract more leads, and the lead conversion rate increased proportionately. Since the migration to a new website that Growth99 created, A Better Solution has created a strong online presence with the capability to scale its business.

AT A GLANCE

Company : A Better Solution Inc.

Business : Medical Aesthetics and Wellness Spa

Location : Marco Island, Florida

Customer Since : 2022

Website :

<https://abettersolutionwellness.com/>

Use Case : Growth99 used a strong SEO strategy, website, and CRM to help A Better Solution scale its business.

A Better Solution Says,

"Thank you, Growth99!"