



Customer Story CaTara Medical Spa

CaTara Medical Spa is a full-service Medical Aesthetic Spa with 2 locations: 67 E. Oak St. in Chicago's Gold Coast neighborhood and 308 S. Main St. in the historic "Old Town" district of Algonquin. CaTara offers medical-grade products and services and follows strict guidelines for medical care.

They are passionate about helping their clients look and feel their best, and they do this by taking time to listen to their clients, understand their needs and expectations, and then, together, create a specific aesthetic plan. They provide aesthetic services and procedures to help with skin issues such as aging, skin texture, acne, dryness, sun damage, rosacea, and scarring, to name a few. CaTara Medical Group, LLC. is owned by a board-certified plastic surgeon.

Challenge

CaTara Medical Spa came to Growth99 in the spring of 2022. CaTara Medical Spa signed up with Growth99 to help them create a great website and SEO plan and run effective online marketing with lead generation. The previous website lacked a robust infrastructure, had a poor SEO strategy and faced limited Lead Generation tools to increase website traffic.

Solution

Growth99 knew that it needed to begin working on a robust website for a successful digital marketing campaign for CaTara Medical Spa. Since a complete migration to Growth99, CaTara Medical Spa now has a great website, robust SEO plan, CRM solution, Lead generation plan, and review & reputation plan to scale the business with effective marketing automation. Website visitors were impressed with the new and informative website, which led to an increase in the lead generation rate. Growth99 focused on Local SEO, which proved useful in gaining more online popularity for the new CaTara Medical Spa website.

AT A GLANCE

Company : CaTara Medical Spa

Business : Medical Aesthetic Spa

Location : Algonquin, IL, United States

Chicago, IL, United States

Customer Since : 2022

Website : <https://cataraspa.com/>

Use Case : Growth99 employed a successful Google reviews strategy to increase lead generation for the CaTara Medical Spa website.

CaTara Medical Spa Says,

"We are happy with Growth99!"