

## Customer Story

# Cloud 9 MedSpa

*Cloud 9 MedSpa is a premium med spa offering skin-friendly and safe regenerative treatments to its clients. The motto at Cloud 9 MedSpa is to enhance the client's looks while retaining their natural beauty and helping them feel good about themselves. Cloud 9 MedSpa offers services that are customizable and suited to the needs of a wide variety of symptoms and skin types. A team of nurse practitioners, registered nurses, and aestheticians keep their knowledge of medical aesthetics updated to offer the best of the best while treating each client.*

### Challenge

Cloud 9 MedSpa came to Growth99 in the winter of 2022 and was seeking the perfect digital marketing partner to create a lasting web presence for itself. The spa sought to increase its client base with the help of several reliable online means like a robust website and appropriate SEO. When Cloud 9 MedSpa met with Growth99, the existing website lacked process automation along with SEO exposure, which caused the website not to garner as many online leads as it would have liked.

### Solution

Growth99 worked on migrating the online functioning of the Cloud 9 MedSpa website to a more robust platform. A state-of-the-art website, a great SEO strategy, and a strong CRM strategy impressed many website visitors. The lead generation and conversion rate began increasing substantially to the point where Cloud 9 MedSpa was able to scale its business in the right direction.

### AT A GLANCE

**Company :** Cloud 9 Medical Spa

**Business :** Aesthetic Med Spa

**Location :** Casa Grande, AZ

**Customer Since :** 2022

**Website :**

<https://cloud9medspaaz.com/>

**Use Case :** A unique CRM strategy launched by Growth99 helped Cloud 9 MedSpa Medical Spa gain an increasing base of happy clients.

#### Cloud 9 MedSpa Says,

*"Growth99 has been great to work with!"*