

Customer Story

DAC GROUP LLC

DAC GROUP LLC is a business consulting and training firm providing professional guidance and development strategies for medical spas, health and wellness centers, and aesthetic dental clinics. The company is led by Ashley James and Dr. Lisa Jenks, both award-winning and nationally recognized business owners and pioneers in the industry. Together with the DAC Group Team, they offer over 35 years of aesthetic industry experience with start-ups, professional training, and effective growth strategy planning.

Challenge

DAC GROUP LLC struggled to generate the desired number of leads and had an antiquated website for support. There was no CRM plan or SEO to guide the website to gain more online popularity. DAC GROUP LLC hoped to increase its lead generation rate with the help of a robust website, CRM, and excellent SEO.

Solution

The DAC GROUP LLC website began garnering more leads and generating more traffic after Growth99 used a unique SEO strategy. A failsafe and impressive CRM helped to increase the rate of lead conversion. DAC GROUP LLC has begun registering more online bookings since Growth99 has taken over the clinic's digital marketing and online reputation management.

AT A GLANCE

Company : DAC GROUP LLC Clinic

Business : Consultation Firm

Location : Colorado Springs, CO,
USA

Customer Since : 2021

Website :

<https://dermaestheticconsulting.com/>

Use Case : Growth99 designed and implemented an SEO and CRM strategy successfully to help DAC GROUP LLC scale its business.

DAC GROUP LLC Clinic Says,

"Thank you for everything, Growth99!"