

Customer Story

Dash Medical Spa

Dash Medical Spa is an aesthetic medspa focused on providing scientifically approved anti-aging treatment, non surgical and surgical options, to its clients. Retaining the natural looks of the client while enhancing their youthful appearance is of the highest importance at Dash Medical Spa.

Laser Services, Coolsculpting elite, and Scalp Micropigmentation are among the spa's anti-aging treatments. Dr. Chelsea Troiano, a Facial Plastic Surgeon, understands what it is like to see something different in the mirror compared to what everyone else sees. Her focus is to bring her patient's vision into reality at Dash Medical Spa.

Challenge

Dash Medical Spa approached Growth99 in the spring of 2022 to help scale their business. The spa was operating its online business on a very antiquated website with little direction for digital marketing. Due to no SEO strategy, no lead generation process, and no back-end CRM, there was difficulty generating adequate leads. Dash Medical Spa sought help from Growth99 to advertise and market their business via social media and other online platforms.

Solution

Growth99 worked towards migrating the functions of Dash Medical Spa to a new website that was supported by a dynamic infrastructure. A suitable digital marketing strategy helped Dash Medical Spa scale its business in the right direction. A predetermined SEO strategy, Lead Generation plan, and back-end CRM helped increase the website traffic and got more online bookings for Dash Medical Spa.

AT A GLANCE

Company : Dash Medical Spa

Business : Aesthetic Med Spa

Location : Delray Beach, FL,
United States

Customer Since : 2022

Website :

<https://dashmedicalspa.com/>

Use Case : Growth99 worked on an embedded CRM and implemented an SEO strategy and Lead Generation plan for Dash Medical Spa that helped the spa garner more reviews.

Dash Medical Spa Says,

"Growth99 has been an amazing partner!"