



Customer Story Deluxe Laser Aesthetics

Deluxe Laser Aesthetics is a Medical Aesthetics spa that provides a high level of personal care, expertise, and service to the community. They offer an ever-evolving range of cutting-edge treatments, procedures, and products to help accomplish one's aesthetic goals while maintaining a natural look. Their staff of highly trained aestheticians are committed to health and wellness of their patients. Their treatment protocols are based on years of medical aesthetic experience, state-of-the-art technology, and medical-grade skincare lines that are personalized to fit the needs of the individual client.

Challenge

Deluxe Laser Aesthetics contacted Growth99 for the first time in the spring of 2022. They selected Growth99 as their marketing partner of choice as we launched the entire marketing plan in 3 days. The clinic had minimal technology and process automation to convert new clients and a less-than-stellar online digital footprint before coming in touch with Growth99. Deluxe Laser Aesthetics sought help to work with a new website and increase its web presence and attract more clients. Deluxe Laser Aesthetics also added some adequate tools, like SEO, CRM, and a successful digital marketing strategy to generate leads for the practice.

Solution

Growth99 got to work and delivered a top-notch website and an easy-to-navigate website for Deluxe Laser Aesthetics. A robust SEO strategy backing helped the brand new website increase the lead generation, AI Chat, and CRM to manage all the leads and convert them to the highest level. Deluxe Laser Aesthetics has successfully scaled its business and online popularity due to proper lead conversion and great SEO.

AT A GLANCE

Company : Deluxe Laser Aesthetics

Business : Medical Aesthetic Spa

Location : La Cañada Flintridge, CA, United States

Customer Since : 2022

Website :

<https://deluxelaseraesthetics.com/>

Use Case : The Deluxe Laser Aesthetics website has been generating more leads and lead conversion since the clinic's association with Growth99.

Deluxe Laser Aesthetics Says,

"Growth99 NAILED it!!!!"