



## Customer Story Embry & Co.

*Embry & Co. is a medical service that offers aesthetic enhancement therapies for busy clientele on the go. With safe, non-invasive, non-surgical, and evidence-based practices, Embry & Co. united art and medicine to create a personalized treatment plan for clients to become the next best version of themselves.*

### Challenge

Embry & Co approached Growth99 in the spring of 2022 to help them with an effective digital marketing strategy. Before Growth99, Embry & Co was not positioned to scale with limited online tools, SEO, a robust website, and a compelling call to action. Embry & Co selected Growth99 to help them with robust marketing/marketing automation and effective CRM.

### Solution

Growth99 worked towards migrating the functioning of Embry & Co to a robust, engaging, and easy-to-use website. Effective CRM and SEO strategies helped increase the rate of lead conversion and attract more clients. A successful Google AdWords campaign has helped the Embry & Co website to be noticed by more people. Embry & Co now enjoys a happy client base who has nothing but good things to say about the spa.

### AT A GLANCE

**Company :** Embry & Co

**Business :** Wellness Aesthetics Spa

**Location :** Big Rapids, MI, USA

**Customer Since :** 2022

**Website :**

<https://embryandcompany.com/>

**Use Case :** Since a complete migration to Growth99, Embry & Co is now well on its way to running a very successful practice.

#### Embry & Co Says,

*"Growth99 has been an incredible partner!"*