

Customer Story

Gig Harbor Aesthetics

Gig Harbor Aesthetics is a medical aesthetics clinic offering world-class anti-aging and skin rejuvenation treatment to all its clients. Chemical peels, dermal fillers, and facial treatments are just some of the treatments available to clients at Gig Harbor Aesthetics. A team of registered nurses, nurse practitioners, and aestheticians strive for perfection while providing cosmetic treatments to their clients. A consultation followed by a custom treatment plan has helped Gig Harbor Aesthetics build a foundation of happy clients.

Challenge

Gig Harbor Aesthetics contacted Growth99 in the spring of 2022 to help them create a website for its business as Growth99 is a specialized marketing and marketing automation platform to help scale businesses in Medical Aesthetics. The aesthetics clinic wanted to establish a long-lasting impression with the help of the new website. The clinic hoped to garner more online attention and increase the rate of lead generation with help from Growth99. Gig Harbor Aesthetics lacked tools, SEO, Web presence, CRM, and converting new leads to clients.

Solution

Growth99 migrated the functioning of the Gig Harbor Aesthetics clinic to a brand new website that was based on a robust infrastructure. Growth99 embedded an impressive CRM strategy and SEO strategy in the website to increase the rate of lead generation and lead conversion. Gathering Google reviews from leads and clients helped to increase the web popularity of the Gig Harbor Aesthetics website.

AT A GLANCE

Company : Gig Harbor Aesthetics

Business : Medical Aesthetics Clinic

Location : Rosedale, United States

Customer Since : 2022

Website :

<https://gigharboraesthetics.com/>

Use Case : Growth99 used effective digital marketing strategies and SEO strategies to help Gig Harbor Aesthetics bring more clients in the door.

Gig Harbor Aesthetics Says,

"Growth99 gets the job done! I would recommend them to anyone!"