

Customer Story

ICONIQUE Medical Aesthetics

ICONIQUE Medical Aesthetics is a medical aesthetics clinic founded and managed by Dr. Marissa Maniaci. ICONIQUE Medical Aesthetics specializes in non-invasive cosmetic procedures to make our patients look and feel unstoppable. It is a women-owned and operated company with a mission to inspire their patients to be the elevated and empowered version of themselves, providing them with the confidence they need to be "ICONIQUE."

Challenge

ICONIQUE Medical Aesthetics approached Growth99 in the spring of 2022 to seek help with creating a digital footprint for itself. ICONIQUE Medical Aesthetics selected Growth99 as their marketing/marketing automation partner to help them open their new medical aesthetic practice. Before Growth99, ICONIQUE Medical Aesthetics did not have a website, web presence, SEO road map, CRM, or Lead Generation platform. Due to the absence of a sustainable SEO strategy, the clinic was not generating adequate leads via online sources.

Solution

Growth99 designed a new website for ICONIQUE Medical Aesthetics that had smart features and was impressive to many users. A successful CRM campaign helped to generate more traffic for the ICONIQUE Medical Aesthetics Website.

AT A GLANCE

Company : ICONIQUE Medical Aesthetics

Business : Medical Aesthetics Clinic

Location : Costa Mesa, CA, USA

Customer Since : 2022

Website :

<https://ICONIQUEmedspa.com/>

Use Case : Growth99 helped with branding ICONIQUE Medical Aesthetics, which helped the clinic expand its client base.

ICONIQUE Medical Aesthetics Says,

"Growth99 has been amazing to work with. We would recommend them!"