



## Customer Story Jade Health

*Jade Health is a wellness aesthetic spa offering the best skincare treatments, facials, massage therapies, and rejuvenating wellness therapies to its clients. Jade Health was created by Amanda Kuhns, a nurse practitioner who wanted to build a cosmetic medical practice with all the best and nothing less. Their mission is to provide a place for you to receive services and find tools and products to help you look and feel your best. They strive to create the "place we were always looking for and could never quite find."*

*Jade Health offers high-quality aesthetic and anti-aging services such as neuromodulators (Botox/Xeomin), dermal fillers, laser skin rejuvenation, IPL photofacial, and microneedling. We also offer laser hair removal, full-body cryotherapy, hot yoga, infrared sauna, IV nutrient therapy, a relaxation room with a massage chair, etc. Jade Health is dedicated to improving your health, offering basic physical exams and wellness checks at affordable prices.*

### Challenge

Jade Health approached Growth99 in the spring of 2022 to help them with an excellent new website and CRM solution. At the time, Jade Health has a slow website outside of the Growth99 platform. The spa chose Growth99 as it wanted to work with a marketing partner with good experience in the medical aesthetics field.

### Solution

Growth99 worked towards migrating the functioning of Jade Health to a robust, engaging, and easy-to-use website. Effective CRM and SEO strategies helped increase the rate of lead conversion and get more clients. Jade Health now enjoys a happy client base who has nothing but good things to say about the spa.

### AT A GLANCE

**Company :** Jade Health

**Business :** Wellness Aesthetics Spa

**Location :** Riverview, FL, United State

**Customer Since :** 2022

**Website :** <https://jadetampa.com/>

**Use Case :** Growth99 designed an efficient website and SEO plan that has helped the spa to scale its business.

#### Jade Health Says,

*"Growth99 stood by my side during the Onboarding and has been very helpful!"*