



Customer Story

Lexington Aesthetics Medical Spa

Lexington Aesthetics Medical Spa provides non-invasive cosmetic services combined with a world-class experience in the Lexington area. They offer cosmetic injectables, SkinPen Microneedling, Chemical Peels, Sciton Forever Young BBL, Red Light Therapy, Salt Therapy, and much more. Their treatments are performed with the latest state-of-the-art technology in a luxurious, unintimidating environment. They also understand the desire of wanting to improve your appearance without looking overdone or fake – and that is precisely our mission at Lexington Aesthetics. They have a team of highly-trained specialists that focus on enhancing unique features and delivering beautiful natural results. Lexington Aesthetics aims to provide a comfortable and welcoming environment where everyone can define beauty and confidence according to their individual opinions.

Challenge

Lexington Aesthetics Medical Spa was facing difficulties creating a lasting online presence and gaining more popularity among the masses when the clinic contacted Growth99 in the Winter of 2021. Lexington Aesthetics Medical Spa did not have any tools, coaching, online marketing, no website, no SEO, and no footprint for online web presence. Lexington Aesthetics Medical Spa wanted to rank higher up during web searches to garner more leads.

Solution

Growth99 helped Lexington Aesthetics Medical Spa create a new website, SEO, review tools, CRM, and robust digital marketing. As more and more people began to visit the new website, the rate of lead generation and lead conversion increased. Growth99 successfully implemented a publicity strategy based on the positive Google reviews that the Lexington Aesthetics Medical Spa was amassing. Automated SMS and email campaigns were an instant hit with the public and helped the clinic to garner more leads.

AT A GLANCE

Company : Lexington Aesthetics Medical Spa

Business : Aesthetic Medicine Clinic

Location : Las Vegas, Nevada

Customer Since : 2022

Website : <https://lexaesthetics.com/>

Use Case : A New website, robust SEO, and a well-planned CRM strategy devised by Growth99 helped the website of Lexington Aesthetics Medical Spa to increase its lead generation rate.

Lexington Aesthetics Medical Spa Says,

"Thank you, Growth99! I love it!"