



MAKI WELLNESS  
... CENTER ...

GROWTH99

## Customer Story

# Maki Wellness Center & Medspa

*Maki Wellness Center & Medspa is a medical aesthetics clinic that offers a variety of skincare and anti-aging treatments to men and women. They are conveniently located in Winter Springs, Florida. Maki Wellness aims to make each client feel special and unique using innovative esthetic services, not just a 'one size fits all' corporate protocol.*

*Dr. Giuliano uses effective products and technologies that provide long-lasting results. It is the personal goal of Dr. Giuliano to gain clients' trust by promoting cosmeceuticals and methods that provide lasting value and benefit. Dr. Giuliano's motto is: "Trust is the pinnacle of our professional relationship with the client."*

*The goal of the wellness center is to provide tailored therapies for health and wellness, both inside and out. Nutritional IV therapies provide concentrated micronutrient protocols for restoring the normal homeostatic balance of depleted vitamins and nutrients by oxidative stress, lifestyle, and genetics. The esthetic arm of the practice strives to provide long-term solutions for better facial cosmetic appearance using a combination of multi-modality and techniques approaches.*

### Challenge

Maki Wellness Center & Medspa contacted Growth99 in the winter of 2022. The spa sought Growth99 as it wanted to partner with an organization that had expertise in everything about marketing. Maki Wellness Center & Medspa looked to increase its online popularity across various online and social media platforms. The clinic wanted Growth99 to design an impressive, automated CRM to garner more leads and increase the lead conversion rate.

### Solution

Growth99 migrated the online functioning of Maki Wellness Center & Medspa to a dynamic environment with robust SEO. The smart digital marketing strategy that Growth99 developed has helped increase the lead generation rate. A CRM complete with automated SMS response helped more leads convert into long-term clients who were very satisfied with the spa services. Growth99 has covered all the aspects of digital marketing for Maki Wellness Center & Medspa, allowing the clinic to capture leads from all possible sources.

## AT A GLANCE

**Company :** Maki Wellness Center & Medspa

**Business :** Medical Aesthetics Clinic

**Location :** Winter Springs, FL, United States

**Customer Since :** 2022

**Website :**

<https://makiwellnesscenter.com/>

**Use Case :** Growth99 helped Maki Wellness Center & Medspa to scale its business thanks to a unique and impressive website with robust call-to-action and lead capture.

**Maki Wellness Center & Medspa Says,**

*"Growth99 has been amazing!"*