

Customer Story

May Aesthetics Boutique

May Aesthetics Boutique is a medical aesthetic clinic that provides cutting-edge anti-aging treatment and medical-grade skincare. VI Chemical peels, Dermal Fillers, Laser Services, LED Light Therapy, and Subnovii are some of the treatments that the clinic offers. The May Aesthetics Boutique was started to provide people with a safe environment that strives to help patients achieve their personal aesthetic goals while maintaining the highest level of patient safety and trust.

Challenge

The May Aesthetics Boutique contacted Growth99 for the first time in the winter of 2022. The May Aesthetics Boutique sought help to build a new, top-notch website to increase its lead generation and convert more leads to long-term clients, create SEO, and also run full digital marketing for the practice.

Solution

Growth99 got to work and developed a new dynamic and easy-to-navigate website for the May Aesthetics Boutique. The May Aesthetic Boutique now has a new website with optimized SEO and a lead generation plan to convert leads to long-term clients. A robust SEO backing and lead generation plan helped the brand new website increase the lead generation and lead conversion rate. The May Aesthetics Boutique has successfully scaled its business due to increased website traffic.

AT A GLANCE

Company : May Aesthetics Boutique

Business : Medical Aesthetic Clinic

Location : Middleburg, VA, United States

Customer Since : 2022

Website :

<https://mayaestheticsboutique.com/>

Use Case : The May Aesthetics Boutique website has received more attention since the clinic collaborated with Growth99.

The May Aesthetics Boutique Says,

"Growth99 has been great. We are excited about the new journey!"