



Customer Story Med Spa Express

Med Spa Express is a medical spa that offers a variety of services dedicated to enhancing your natural beauty. Botox, Derma Fillers, Chemical peels, IV Vitamin Therapy, and Medical Weight Loss are some of the treatments that the clinic offers. Med Spa Express was started to enhance the natural beauty & make people feel more confident in their own skin. Med Spa Express promises to provide all skincare needs under one roof.

Challenge

Med Spa Express contacted Growth99 for the first time in the spring of 2022. The clinic had minimal technology and process automation to convert new clients and a less-than-stellar online digital footprint before coming in touch with Growth99. Med Spa Express sought help to work with a new website & increase its web presence and attract more clients. Med Spa Express also added some adequate tools, like SEO, CRM, and a successful digital marketing strategy to generate leads for the practice.

Solution

Growth99 got to work and delivered a top-notch website and an easy-to-navigate website for Med Spa Express. A robust SEO strategy backing helped the brand new website to increase the lead generation and CRM to manage all the leads and convert them to the highest level. Med Spa Express has successfully scaled its business due to proper lead conversion and its online popularity.

AT A GLANCE

Company : Med Spa Express

Business : Medical Spa

Location : Pocahontas, Iowa

Customer Since : 2022

Website :

<https://medspaexpress.net/>

Use Case : The website of Med Spa Express has been generating more leads and lead conversion since the clinic's association with Growth99.

Med Spa Express Says,

"Growth99 is at the top of their class!"