

Customer Story

ReNu Aesthetics & Wellness

ReNu Aesthetics & Wellness is a medical aesthetics and cosmetic clinic offering numerous skin treatment services to its clients. Delena Santoro CRNA, APRN, is a highly skilled Advanced Nurse Practitioner who has over 15 years of experience in nursing. She is a compassionate Nurse Anesthetist and aesthetics injector known best for creating a customized and harmonious balance to the face. She listens to the needs of each client and takes a conservative, balanced approach. Delena explains her process to involve client needs and always ensures comfort and understanding.

Challenge

ReNu Aesthetics & Wellness approached Growth99 in the Winter of 2022. They sought assistance from Growth99 for a complete, robust web presence and system to convert ReNu Aesthetics and Wellness leads to clients. The clinic relied on a website that was not built to scale the business in the vertical direction. The lack of robust SEO and a sustainable paid ads campaign caused the clinic to fall behind in generating quality leads.

Solution

Growth99 worked aggressively to complete the migration of the ReNu Aesthetics & Wellness website to a more robust and dynamic platform. A suitable online reputation management strategy was kept in place to increase the online popularity of ReNu Aesthetics & Wellness. ReNu Aesthetics & Wellness is now on a path to gaining new clients with Growth99's fantastic website + SEO and digital marketing/technology tools.

AT A GLANCE

Company : ReNu Aesthetics & Wellness

Business : Medical Aesthetics and Cosmetic Clinic

Location : Ocoee, FL, United States

Customer Since : 2022

Website :

<https://renuaestheticsorlando.com/>

Use Case : Growth99 employed a successful Digital Marketing strategy to help ReNu Aesthetics & Wellness gain more traction for its website.

ReNu Aesthetics & Wellness Says,

"Growth99 is at the top of their class for Medical Aesthetics Marketing!"