

Customer Story

Taylered Aesthetics

Taylered Aesthetics is a beauty and aesthetics salon offering anti-aging treatments and rejuvenating skin services. Tayler Rentschler is the Owner and Board-Certified Nurse Practitioner for Taylered Aesthetics has a passion for skincare, science, medicine, and helping people feel and look their best. The mission at Taylered Aesthetics is to treat every single patient with respect and kindness.

Challenge

Taylered Aesthetics was not having an impressive turnover with their existing website and suffered from a lack of web presence and process automation with our CRM. That is when the spa management decided to contact Growth99 for help in the Winter of 2022. The spa wanted to scale its business by garnering more leads and increasing the number of online bookings. The Taylered Aesthetics website did not have a robust SEO strategy which caused it to lack adequate online visibility.

Solution

Growth99 developed a website for Taylered Aesthetics and based it on a robust infrastructure. The SEO embedded within the website helped increase the clinic's leads. Growth99 devised smart process automation with our CRM strategies to increase the traffic for the website for Taylered Aesthetics.

AT A GLANCE

Company : Taylered Aesthetics

Business : Beauty and Aesthetics Salon

Location : O'Neill, NE, United States

Customer Since : 2022

Website :

<https://tayleredaesthetics.com/>

Use Case : Growth99 designed an SEO and CRM strategy to help the Taylered Aesthetics website gain more traction.

Taylered Aesthetics Says,

"Thank you, Growth99!"