



Customer Story The Best Injector

The Best Injector prides itself in aesthetic medicine, dermatology, and primary care. Lianne Hahn, PA-C specializes in full-facial balancing with fillers and neurotoxins. Lianne was also selected as "America's Top PA" in the country for Aesthetic Medicine in 2020. She prioritizes giving patients more individualized attention by operating a schedule that allows adequate time for in-depth patient consultation, maximum comfort, and specialized techniques.

Challenge

In the winter of 2022, The Best Injector was faced with the challenge of handling digital marketing for its business. The spa did not have a website or any digital footprint to advertise its business. The business model of the spa relied on word-of-mouth marketing. The Best Injector was looking to have a complete makeover when it came to online marketing to get more popularity.

Solution

Growth99 created a new website for The Best Injector and embedded strong SEO. To handle the online reputation management of the spa, Growth99 came up with unique digital marketing strategies.

Users were very impressed with the information they got from The Best Injector website, and many of them went on to become long-term clients of the spa. Due to the marketing efforts of Growth99, The Best Injector now enjoys great positive Google reviews.

AT A GLANCE

Company : The Best Injector

Business : Aesthetics and Skin Spa

Location : Boca Raton, FL, United States

Customer Since : 2022

Website : <https://bestinjector.com/>

Use Case : Growth99 gave a new state-of-the-art website, SEO strategy, and CRM to convert new clients, devised a CRM plan suited to the business model of The Best Injector, and helped the spa scale its business.

The Best Injector Says,

"Growth99 has been a great partnership. We are excited to see where things go!"