

Customer Story Viva Vitality

Viva Vitality is a facial aesthetic spa that offers a variety of skincare and beauty services to its clients. The spa prides itself on offering only the the most advanced cosmetic dermatology treatments and the latest laser technologies. The team of experts working at the spa specialize in cosmetic dermatology treatments and offer services like Sculptra, Botox, Ultrasonic Facials, and Keravive. They educate their patients on maintaining health, wellness, and beauty and treating and preventing signs of aging.

Challenge

Viva Vitality was at a standstill regarding online search engine optimization, lead generation, customer relationship management, and the ability to convert clients at the highest rate possible. Viva Vitality needed a strong online presence, complete with SEO and a successful lead generation strategy.

Solution

Growth99 has designed a robust website for Viva Vitality that is easy to navigate and has minimal downtime. Dynamic SEO has helped to increase the online visibility of the Viva Vitality website. The spa has been able to scale its business due to the robust online marketing strategy that Growth99 has used. A successful CRM strategy has helped the Viva Vitality website conduct patient acquisition and high-level conversion.

AT A GLANCE

Company : Viva Vitality

Business : Aesthetic Spa

Location : Lakeland, FL, United States

Customer Since : 2022

Website : <https://viva-vitality.com/>

Use Case : Growth99 developed a unique CRM strategy for Viva Vitality to scale its business.

Viva Vitality Says,

"Growth99 is ON IT!!!"