

Customer Story

Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness

Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness is a medical aesthetics practice run by medical professionals who specialize in anti-aging skin care. Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness was born from the desire to provide a safe, inviting, and inclusive space that prioritizes integrity, wellness, and individualized medical aesthetics. Obelisk believes that true wellness is achieved by nurturing each of the eight dimensions, or pillars, of health. They are devoted to providing you with the information, education, and latest medical and aesthetic technologies to help you achieve more balance in life with your wellness and aesthetic goals.

Challenge

Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness did not have a website, SEO plan, CRM solution, or marketing automation. They are now armed with tools to scale. The clinic wanted Growth99 to help improve its online visibility and get more leads. Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness wanted to work with Growth99 as a robust marketing/marketing automation partner to build their website and online web presence. Growth99 knew the ropes to help medical aesthetic establishments to scale their businesses.

Solution

Growth99 migrated the online functioning of Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness to a newer and faster website that was supported by strong infrastructure. The new website was dynamic and capable of handling heavy traffic without slowing down its functionality. Embedding SEO and CRM solution into the website proved to be fruitful as it increased the lead generation rate of the Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness website.

AT A GLANCE

Company : Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness

Business : Medical Aesthetics and Wellness Clinic

Location : Salt Lake City, UT, United States

Customer Since : 2022

Website : <https://obeliskaesthetics.com/>

Use Case : Growth99 devised a suitable online reputation management plan. Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness is now armed with tools to scale its business.

Wasatch Wellness Institute DBA Obelisk Aesthetics and Wellness Says,

"Growth99 has been a great marketing partner. I would suggest them to anyone in Medical Aesthetics!"