



WILLOW
MED SPA & SALON

GROWTH99

Customer Story

Willow Med Spa & Salon

Willow Med Spa & Salon is dedicated to providing superior skincare services and education to men and women of all ages. The spa aims to help each client achieve and maintain healthy skin because they believe every person deserves this luxury. They are confident that they have everything clients seek, from skincare to makeup to medical procedures. Willow Med Spa & Salon offers expert care in treating acne, sun-damaged skin, aging skin, and other skin concerns. Clients can also enjoy hair services, hair products, waxing, and a full line of beauty treatments at Willow Med Spa & Salon.

Challenge

Willow Med Spa & Salon came in touch with Growth99 in the Winter of 2022 to seek the expertise that Growth99 had in medical aesthetics marketing. The spa was looking for a marketing partner to see the gaps in the current situation and solve the problem. The spa did not have any plan or strategy to build its business online and gain more publicity. They decided to work with Growth99 and migrate from their current provider so we could assist them in converting traffic at a higher rate by making simple adjustments to the navigation and adding lead generation.

Solution

Growth99 worked on creating a website for Willow Med Spa & Salon that was fast, impressive, and loaded with useful content. A persuasive CRM strategy and lead generation services helped to gather more online leads, many of whom converted into solid bookings. The state-of-the-art CRM that Growth99 designed pushed the popularity of Willow Med Spa & Salon among the masses.

AT A GLANCE

Company : Willow Med Spa & Salon

Business : Medical Aesthetics And Wellness spa

Location : Morgantown, WV, United States

Customer Since : 2022

Website : <https://willowmedspa.com/>

Use Case : Willow Med Spa & Salon could scale its business to greater heights thanks to the SEO that Growth99 had embedded into its website.

Willow Med Spa & Salon Says,

"Growth99 is a great marketing partner!"