

Customer Story

Source Anesthesia, LLC DBA Phigenes

Source Anesthesia, LLC DBA Phigenes is an aesthetics clinic and spa in Hallandale Beach that offers Aesthetic skin treatment services to clients. Team Source Anesthesia, LLC DBA Phigenes is certified and experienced in performing body contouring treatments with safe and guaranteed results. Some of their aesthetic procedures, like IV Vitamin Therapy for recovery, Dermal Fillers, and Botox

Lisa Ferrand uses direct-to-consumer genetic testing to tailor a personalized wellness and aesthetics plan. Source Anesthesia, LLC DBA Phigenes mission includes education of genetics and genomics to the everyday client in the simplest form, showing how this knowledge can change their health and, ultimately, their lives.

Challenge

Source Anesthesia, LLC DBA Phigenes came to Growth99 in the spring of 2022. When Source Anesthesia, LLC DBA Phigenes first contacted the Growth99 team, the spa struggled with a web presence and marketing platform to run the practice efficiently. The spa wanted help from Growth99 with website management, online reputation management, and lead conversion. Source Anesthesia, LLC DBA Phigenes acquired Growth99 to help them with everything marketing & marketing automation. The Source Anesthesia, LLC DBA Phigenes hoped to gain more client bookings via their website with a strong, publicity-driven social media marketing strategy.

Solution

Growth99 migrated the functioning of the Source Anesthesia, LLC DBA Phigenes website to their portals and began working on improving the rate of lead conversion. An excellent automated follow-up system and a robust CRM strategy helped the Source Anesthesia, LLC DBA Phigenes website grab ample online attention. The lead conversion rate improved dramatically as the NovaSculpting website began getting more online bookings.

AT A GLANCE

Company : Source Anesthesia, LLC
DBA Phigenes

Business : Aesthetics Clinic And Spa

Location : Hallandale Beach, FL,
United States

Customer Since : 2022

Website :
<https://genebeautiful.com/>

Use Case : Source Anesthesia, LLC
DBA Phigenes now has a top-notch
website, SEO strategy, CRM
solution, and the ability to market
to their patients like never before.

Source Anesthesia, LLC DBA Phigenes Says,

"Working with Growth99 has been great!
We have enjoyed working with them!"